

E'shee Clinical Esthetic™  
Ampoule Collection



Clinical Esthetic

[www.esheesthetic.com](http://www.esheesthetic.com)

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Corporate Headquarters:  
**E'Shee Clinical Esthetic, LLC**  
55 Sycamore Street, Somerville,  
New Jersey 08876-1752 USA  
908.635.2258  
[www.esheesthetic.com](http://www.esheesthetic.com)



## Introducing

### **E'Shee Clinical Skin Care Products, a revolution in professional skin care**

Formulated by a collaboration of skin care professions, doctors and chemists, E'Shee Clinical Skin Care Products are the next step in skin care. They are specially formulated to use very small molecular structures to maximize penetration and dispersion of their beneficial properties. In of itself, this reformulation represents the state of the art in skin care products. E'Shee, however, goes one step further by including Acidic Fibroblast Growth Factor, also known as FGF-1, in several of the products. FGF-1 stimulates stem cell growth producing effects that have not been seen before.

**Welcome to the revolution...**

## Ampoule **No.1** Cellular Repair Serum

advanced therapy



The only product on the market that combines hyaluronic acid and gene therapy via FGF-1 to rejuvenate damaged or aging skin. The serum acts on both the epidermal and fibroblast cells causing an increase in production of collagen and elastin while, at the same time, activating the body's own stem cells to repair damaged tissue. New skin cell growth will increase at least 10-20 times faster than with other skin care products.

What you will see :

- Firmer skin with increased volume
- Disappearance of fine lines and reduction in deep wrinkles
- Smooth, fresh skin texture
- More even skin tone and youthful glow
- Stronger dermal structures within 28 days

Recommended for :

- All skin types [ no allergic reactions have been reported ]
- Clients 35 and over to be used on daily basis to slow down the aging process
- Repair of post acne scarring

Use 1-2 times daily applied on clean, dry skin. Place 1 to 4 drops of serum on your fingers and gently massage on facial area, neck and décolleté.

### What is the anti-aging effect of FGF?

The natural progression of the aging process is due to cellular degeneration. Oxidative stress and free radical pathology has been well studied, in this respect, as a causative factor. FGF helps maintain the target organs that contain fibrous tissue; including the eyes, heart, brain, skin, and the musculoskeletal system. It helps repair damaged tissue. For example, FGF can help restore normalcy in injured nerve tissue or damaged blood vessels in order to prevent further clotting or strokes. The fortification and re-growth of the epidermis and its underlying circulation will lead to healthier skin and fewer wrinkles.

Non-damaged aging cells can also benefit from FGFs. Laboratory studies, for example, have shown that cells that are unable to replace themselves (such as eye tissue), can be stimulated to renew cell layers.

#### Contraindications

Commercially available FGF is of very low dosage and classified as a food supplement under FDA regulations. Side effects have not been reported. Due to its stimulatory effect on fibrous tissues, active cancer or pregnant patients should avoid taking this as a food supplement unless cleared by a physician.

#### Conclusion

Fibroblast Growth Factors (FGF) is a class of small protein polypeptide chains that have specific actions on the cellular function. It works hand in hand with hormones, while exerting its own unique properties. Due to the omnipresence of fibrous tissues in the body, FGF is an important anti-aging tool. Target organs, including skin, heart, brain, nervous system, musculo-skeletal system function, can be enhanced by FGF action thus making FGF an important component to any anti-aging program.

### Institute Testing Results

Dimension	10 days	30 days	60 days	90 day	Improvement
Skin Elasticity	●	● ● ●	● ● ● ● ●	● ● ● ● ●	<b>80%</b>
Wrinkle Depth		● ● ●	● ● ● ●	● ● ● ● ●	<b>76%</b>
Skin Hydration	●	● ● ●	● ● ● ●	● ● ● ● ●	<b>62%</b>
Hyperpigmentation		● ●	● ●	● ● ●	<b>56%</b>
Skin Refinement	●	● ● ●	● ● ● ●	● ● ● ● ●	<b>50%</b>
Pore Size		● ●	● ●	● ● ●	<b>30%</b>

Medical Institute Testing Report :

98% of user feels skin condition is improved. 80% of user the skin elasticity is increased. 76% of user finds the depth of wrinkle is decreased. 62% of user finds hydration of skin is increased. 56% of user finds depth of pigmentation is decreased. 50% of user finds their skin is refined. 30% of users feel pore is minimized.

## What is FGF-1 and How Does it Work?

FGF-1 is Human Recombinant Acidic Fibroblast Growth Factor. A messenger used by stem cells to induce Fibroblast cell proliferation. Fibroblast cells are the basic structural building blocks of all the body's fibrous tissue.

This is our newest and most advanced technology developed by Professor Chiu at Ohio university. Professor Chiu is the first pioneer to clone human FGF-1 gene. His research focused on gene-therapy for the medical use, especially for brain tumors and neural damage. Cooperating with the professor Dr. Chiu, our lab created a brand new series producing a 99% pure FGF-1 peptide.



This key ingredient plays a very important role in tissue repair and wound healing. Based on our research, our FGF-1 peptide can transfer different messages to:

- FGFR-2 [rejuvenates fibroblast cells to produce new collagen, hyaluronic acid and elastin],
- KGFR [rejuvenates the epidermal cells], and,
- FGF-7 [rejuvenates hair follicle to produce new hair].

FGF-1 rejuvenates **both** : the epidermal cells and the underlying fibroblast cells, which produce collagen, elastin, and hyaluronic acid.

This exciting new ingredient is included in several of our products.

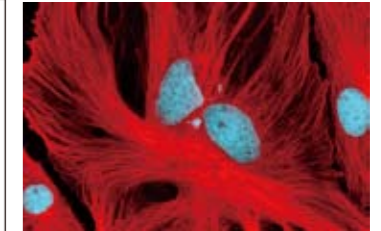
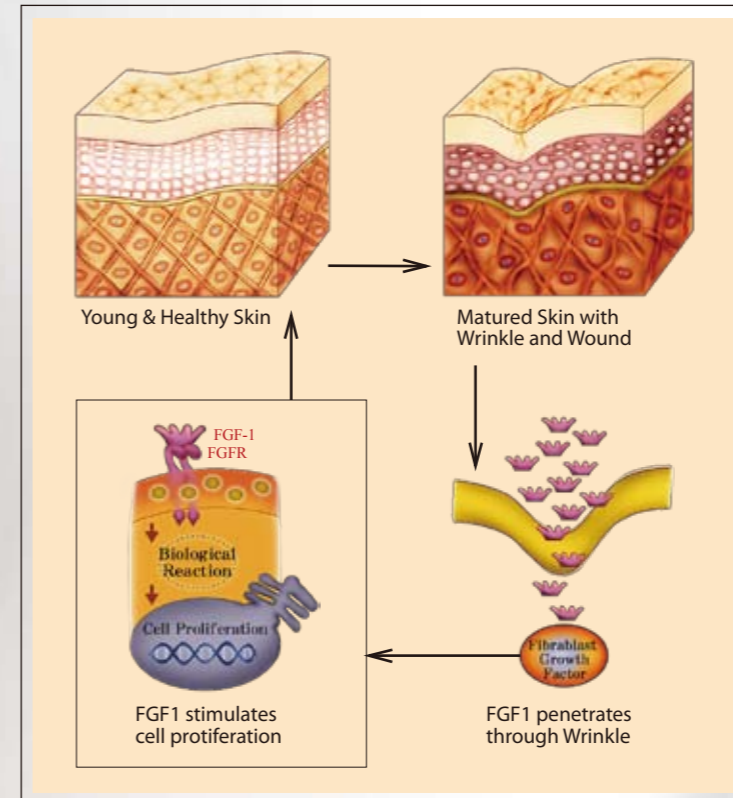


Photo of Fibroblast

## Ampoule No. 2 Intensive Brightening Serum

it's time to get MORE from your brightening program



This is an intensive booster treatment. A highly concentrated whitening complex. Intensive Brightening serum contains 15% L-ascorbic acid and 1.5% m-Tranexamic Acid (or Cyklokapron). A high concentration of Vitamin C (L-ascorbic Acid) makes this serum also a very powerful antioxidant. Intensive Brightening serum not only correcting existing pigmentation spots, but also prevents appearance of the new ones. This new revolutionary formula brings you the more even and bright skin tone associated with youth and health.

What you will see:

- Complexion brighten
- Dark spots associated with aging and sun damage eliminated
- Skin discoloration caused by acne eliminated
- Increased protection of the skin from free radical damage
- Reduced melanin generation
- Within 21 days, a pearly skin tone and clarity with a radiant complexion.

Recommended for:

- Clients with aging spots, sun damage, and skin discoloration caused by acne, post pregnancy "mask" (melasma), dull, and tired looking skin.
- For all skin types, however, some of the ingredients can cause mild allergic reactions. Normal allergic reaction prevention protocols should be employed prior to use.

Use every 2 nights, place 2 to 4 drops of serum on your fingers and gently massage on facial area, neck and décolleté.

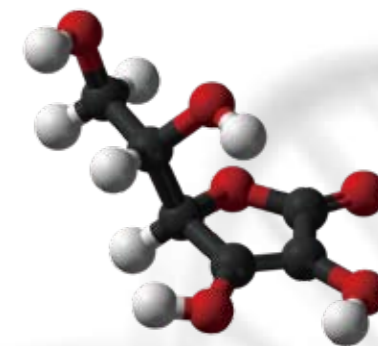
### Repair the Symptom / Fix the Cause

Hyperpigmentation may be caused by sun damage, inflammation, or other skin injuries, including those related to acne vulgaris. Many forms of hyperpigmentation are caused by an excess production of melanin. As the body ages, melanocyte distribution becomes less diffuse and its regulation less controlled by the body.

L-ascorbic Acid (Vitamin C) is not only active brightening agent but also very powerful antioxidant. It protects us from free radical damage. Humans, guinea pigs, and some other primates are not able to make ascorbic acid in their livers because of a genetic mutation. Ascorbic acid is found in plants, animals, and single-cell organisms. All living animals make it, eat it, or die from scurvy due to lack of it. It makes Vitamin C one of the most essential components in food and skin care products.

Tranexamic Acid has proven to reduce melanin generation. For example, hyperpigmentation caused by acne inflammation has been reduced by as much as 32% in the laboratory tests.

It is one of the most efficient ingredients to the solution for skin pigmentation and discoloration produced to date.



Structure of L-Ascorbic Acid

## Ampoule No.3 Hydra Gold Serum

just when you thought a facial couldn't be any more of a luxury



Modern science has come up with a pure 24K Gold Leaf process which recreates the golden mask of Cleopatra for today's woman.

Based on an ancient Egyptian therapy, our scientists and researchers worked together using their knowledge and experience to create a most unique cosmetic formula. Gold is a strong anti-oxidant that calms and refreshes our body and soul. When formulated with low molecular weight Hyaluronic Acid, Marine Collagen and Aloe Vera, this serum provides nourishment and extra hydration to the skin.

What you will see:

- Reduction of fine line and wrinkles
- Moisturized, healthy, radiant complexion
- Decreased skin inflammation
- Rejuvenate the skin from beneath the surface
- Reduce collagen depletion and the breakdown of elastin

Recommended for:

- All skin types and ages.
- It can be used instead of or under other creams.

Use 1-2 times daily, place 2-4 drops of serum on your fingers and gently massage on facial area, neck and décolleté.

We need :

- More even skin tone
- Smooth, supple and elastic skin
- Complexion brighten
- Helps skin retain moisture for a dewy complexion
- Reduced aging spot due to a slowdown in melanin secretion

## 24K Gold as a Cosmetic Ingredient

Throughout history, gold mineral has been recognized for its luxurious and beautifying properties. It has been used for centuries by Oriental cultures for its anti-aging and healing benefits.

Gold's anti-inflammatory properties decrease skin inflammation which, in turn, slows down melanin secretion and reduces aging spots. Gold slows down collagen depletion and the breakdown of elastin. With the introduction of gold to the skin, a higher amount of blood is brought to the area speeding up cellular processes and activating regeneration.

Gold, being an excellent electrical conductor, enhances the body's transmission of bioelectrical current between cells. These bioelectrical signals accelerate cell repair and promote healthier cell production.

Gold stimulates cellular growth of the basal layer to regenerate healthy, firm skin cells and provide a tightening effect. The appearance of fine lines and wrinkles is diminished with each gold treatment.

It can be used as a preventative treatment to maintain moisturized, healthy, radiant skin.

This is a rather new concept to the western world, but the clinical studies show that gold is an effective solution for all skin types.

Give your skin the luxury it deserves.



## Ampoule No. 4 Vitalizing Serum "C"

anti-oxidant armor your skin



Liposome "C" represents the latest in skin rejuvenation technology. It delivers up to twenty times more active vitamin C than your body can absorb orally. Serum contains 20% L-ascorbic acid (Vit. C) in Liposome + Botanic extracts. This is an extraordinary formulation with Advanced Vitamin C Complex. We are using the newest delivery method, the Liposomal Technology. This technology has greatly improved and updated the transfer of Vitamin C into the cells.

What it does:

- Promotes anti-oxidant activity
- Enhances moisture barrier protection
- Vitalizes the cells and corrects any discoloration
- Stimulates collagen production

What you will see :

- Regular use of Vitalizing Serum "C" will dramatically reduce the visible signs of aging, fine lines, wrinkles, age spots and sagging skin

- Treated skin will gradually appear firmer and smoother with improved texture, tone and overall radiance

Recommended for :

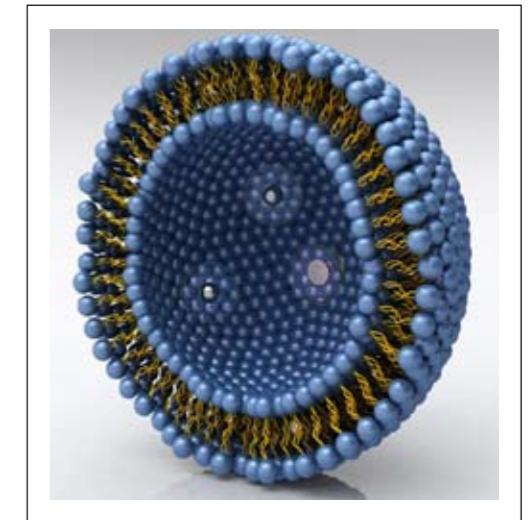
- All skin types and all ages. This formulation is extremely well tolerated and can be used by men and women without fear of troublesome skin reactions such as sunlight sensitivity.
- Generally improvement in the overall appearance of the skin can be seen within 8 to 12 weeks of daily use.

Use 1 application at night, place 2 to 4 drops of serum on your fingers and gently massage on facial area, neck and décolleté

### The Advantage of Liposomal Technology

A liposome is a tiny bubble (vesicle), made out of the same material as a cell membrane. Liposomes can be filled with substances (vitamins, drugs), and be used to deliver it to the cells.

We are using Liposomal Encapsulation Technology (or LET). This is a new delivery method that is used by medical providers to transfer drugs in order to heal specific body organs. This form of delivery system offers targeted delivery of vital compounds to the body. Vitamin C is called the super oxidant for its ability to oxidize and neutralize free radicals. If a high dosage is needed, it is advisable to take Vitamin C intravenously for more blood and tissue absorption. When taken through the mouth, only 10-15% of Vitamin C is ingested because absorption is blocked in the digestive tract. LET technology has greatly improved and updated the method of transfer of Vitamin C into the cells. By using liposomal encapsulated Vitamin C, the supply of Vitamin C delivered into the cellular system is significantly increased.



Vitamin C helps the body repair and maintains connective tissue by stimulating collagen production. The exact mechanism is not known, but studies have shown that prolonged exposure of human connective tissue culture to Vitamin C results in an eight-fold increase in the synthesis of collagen.

Vitamin C's antioxidant effects combat tissue-destroying oxidants as with periodontal disease and infections from a variety of sources.

## Ampoule No. 5 Concentrated Serum for Wrinkle Control (Bota Therapy)

not just another anti-aging product



Reset your skin's biological clock by minimum 10 years with our special anti-wrinkle serum. Combining multi-peptides (Argireline, Matrixyl and H.E.O Oligopeptide) and advanced FGF-1 to control both biological and mechanical wrinkles. This ultimate anti-wrinkle serum is one of the latest scientific discoveries for younger healthier looking skin. Your skin will become firmer, smoother and glowing with a noticeable reduction in the appearance of wrinkles.

What it does:

- Stimulates production of collagen, elastin, and hyaluronic acid by rejuvenating both the epidermal cells and the underlying fibroblast cells
- Controls dynamic wrinkles by reducing muscle contractions in a non-paralytic fashion and without toxic side effects. It is naturally derived and non-irritating to the skin
- Helps to keep skin supple and prevent it from wrinkling and sagging

What you will see:

- Nearly a 30% reduction in the appearance of dynamic wrinkles after just 30 days of use, excellent results on eye, between brow and forehead areas
- Significantly decreases facial lines and wrinkles by up to 68% within 45-60 days
- Your skin will become firmer, smoother and glowing.

Recommended for all skin types; men and women over 40 on daily basis.

Use 1-2 times daily, place 2 to 4 drops of serum on your fingers and gently massage on facial area, neck and décolleté, especially in the forehead, mouth and around the eye areas.

## The Bota Peptide and Beyond

Peptides are the building blocks, or bonds, between amino acids. Two of the peptides in the Wrinkle control serum limit muscle contraction reducing the production of new wrinkles. The other two peptides stimulate cell repair and skin rejuvenation.

The Bota peptide is more accurately called Acetyl Hexapeptide 3 and is a non-toxic amino-peptide. Acetyl Hexapeptide 3 is an effective alternative to Botox injections and surgical procedures. Acetyl Hexapeptide 3 temporarily limits the overproduction and release of neurotransmitters that initiate and control the intensity of facial muscle contractions. This reduces and prevents the formation of dynamic wrinkles that make skin look aged. It is naturally derived and non-irritating to the skin.

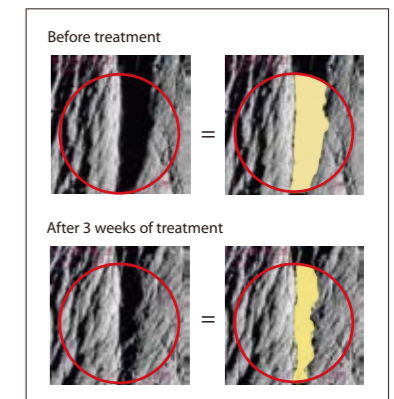
H.E.O ( Oligopeptide from Hibiscus Esculentus Seeds ) was recently found to inhibit muscle contraction in vitro. This has been demonstrated by an innovative test performed with cultured cells mimicking the hyperactivity of facial muscles. This confirmation of a muscle-relaxing mechanism was complemented by an evaluation of the anti-free radical capacity of H.E.O in a battery of in vitro and in tubo tests, covering primary free radicals and secondary reactive oxygen species ( ROS ). The anti-wrinkle activity of topically-applied H.E.O was confirmed in a clinical study. As its activity is not limited to relieving the mechanical formation of wrinkles, H.E.O offers more cosmetic anti-aging benefits than Botulin Toxin injections.

The 99% pure FGF-1 peptide promotes growth of both new epidermal cells and the underlying fibroblast cells. Triggering new growth via stem cell mechanisms offers effects that can only be found in E'Shee Clinical serums.

Palmitoyl Pentapeptide-4 ( Matryxl ) is at least as effective against wrinkles as retinol but does not cause skin irritation. Its molecular structure enables palmitoyl pentapeptide to penetrate more deeply into skin tissue than other anti-aging products. Because Palmitoyl Pentapeptide is a collagen fragment affecting fibroblast activity, it stimulates production both of collagen I, III and IV proteins, and of the polysaccharide hyaluronic acid.

This blend of peptides combined with FGF-1 and Hydrolyzed Collagen is the ultimate combination for anti-aging.

Anti-wrinkle activity - measured by image analysis



As demonstrated in clinical tests, a 26% reduction in wrinkle depth after a 3-week application of Concentrated Serum for Wrinkle Control (average vs. placebo).

## Ampoule No. 6 Silky Rose Essence

instant nutrition to calm your skin



Silky Rose Essence combines Rose Oil and Silk Protein to rapidly make skin feel smooth and satiny while preserving the skins' youth and elasticity. The unique formula makes this serum one of the most advanced for skin care in the current international market.

What it does:

- Heals the chapped skin
- Controls production of melanin in the skin
- Reduces skin wrinkles
- Cooling, calming and soothing

What you will see:

- Instant relieve for dry, sensitive, chapped skin
- More even skin tone
- More elastic, firmed and revitalized skin
- Skin that feels and looks like a silky rose

Significant changes will be noticeable after the third week of continuous application. In extreme cases of photo-aging, a more generous application should be used at night and during the day. It may take four months or more for the total disappearance of superficial wrinkles and significant dissipation of hyper-pigmented spots.

Recommended for all skin types. For younger clients, it is recommend starting this treatment at age 20 as a preventative therapy to retard the appearance of skin-aging signs. Most especially for those who burn easily or are exposed to sunlight for long periods of time.

Use 1-2 times daily, place 2-4 drops on your fingers and gently massage on facial area, neck and décolleté

### The Benefits of Rose Oil and Silk Protein

Rose Oil has no equal in skin care for moisturizing, firming, smoothing and repairing the skin. In so doing, it produces no irritation, being cooling, calming and soothing. Rose also has a positive effect on broken superficial capillaries and is thus ideal for mature, dry or sensitive skin. Rose EO contains cell-rejuvenating properties. The essential oil of rose contains farnesol, a compound that binds to the skin and is antibacterial.

The positive action of Rose Oil in helping to regenerate damaged skin tissues is due to its content of Trans-Retinoic Acids in a natural state as part of a complex system of unsaturated essential fatty acids.

The most effective way to benefit from Rose Oil is by using it as a skin re-hydrator. People produce 10 times more oil at age 25 than at age 50. This condition is aggravated by climactic and environmental conditions such as dryness and air toxicity. Due to a lack of oil and depleted moisture, the skin starts to deteriorate. Rose Oil, with its high absorbing level, penetrates the skin almost instantly to restore this needed moisture balance.

Most researchers agree that the best way to use Rose Oil is as a preventative therapy to retard the appearance of skin-aging signs. They recommend starting this treatment at age 20, especially for those who burn easily or are exposed to sunlight for long periods of time. One application a day will suffice.

Rose Oil is very effective in halting and reversing the effects produced by the sun radiation on the skin. Significant changes should be noticed after the third week of continuous application. In extreme cases of photo-aging, a more generous application should be used at night and during the day. It may take four months or more for the total disappearance of superficial wrinkles and significant dissipation of hyper-pigmented spots.

Accumulate from silk tissue of silk worms, Silk Protein contains 18 kinds of amino acids. Silk protein is also known as silk peptide. It composes crystal layers of protein and amino acids in its silk peptide that effectively heals the chapped skin while reduces skin wrinkles and anti-aging. Silk Protein is a natural moisturizer and adjusts the moisture in the skin to maximum benefit. It also can effectively control growth of melanin in the skin. So it has fantastically good results for skin beautification.

Silky Rose Essence is dissolvable silk protein and it can be absorbed directly by the human skin. It can combine with the skin cell to revitalize the skin. It is the most advanced unique nutritive material for skin care products in the current international market.



## Ingredients

we're proud of them

Ampoule No. 1 Cellular Repair Serum	Aqua, Hamamelis Virginiana (Witch Hazel) Distillate, Propylene Glycol, 1.3 Butylene Glycol, Aesculus Hippocastanum (Horse Chestnut) Seed Extract, Glycerin, Morus Alba (Mulberry) Extract, Tinocare GL, PEG-40 Hydrogenated Castor Oil, Sodium Lactate, Sodium Hyaluronate, Triethanolamine, D-Panthenol, Lactic acid, Carbomer, Allantoin, Phenoxyethanol, FGF-1 (Recombinant Human acidic Fibroblast Growth Factor).
Ampoule No. 2 Intensive Brightening Serum	Propylene Glycol, Ethoxydiglycol, Diglycerin, Ascorbic Acid, m-Tranexamic Acid, Citrus Sinensis (Sweet Orange) Oil, D-Limonene, Citral, Linalool.
Ampoule No. 3 Hydra Gold Serum	Aqua, Aloe Barbadensis (Aloe) Leaf Juice, Propylene Glycol, 1.3 Butylene Glycol, Enteromorpha Compressa (Algae) Extract, Glycerin, Hydrolyzed Collagen, Cucumis Sativus (Cucumber) Extract, PEG-40 Hydrogenated Castor Oil, Sodium Lactate, Sodium Hyaluronate, Triethanolamine, D-Panthenol, Lactic Acid, Carbomer, Allantoin, Phenoxyethanol, Gold Leaf.
Ampoule No. 4 Vitalizing Serum "C"	Aqua, Liposome Vitamin C, 1.3 Butylene Glycol, Cyclomethicone, Phenyltrimethicone, Biosaccharide Gum-1, Polysorbate 80, Morus Alba (Mulberry) Extract, Ginkgo Biloba Extract, Polyglyceryl-3 Diisostearate, Sodium Lactate, Sodium Hyaluronate, Xanthan Gum, Copper PCA, Citrus Aurantium Dulcis (Orange) Peel Oil, Sodium Dehydroacetate, Phenoxyethanol, Imidazolidinyl Urea, D-Limonene, Citral.
Ampoule No. 5 Concentrated Serum for Wrinkle Control	Aqua, 1.3 Butylene Glycol, Sclerotium Gum, Hydrolyzed Collagen, Acetyl Hexapeptide-3, Palmitoyl Pentapeptide, Biosaccharide Gum-1, Hydrolyzed Hibiscus Esculentus Extract - Dextrin, Bladderwrack (Fucus Vesiculosus) Extract, Polysorbate 20, Hyaluronic Acid Sodium Salt, D-Panthenol, Glycosyl Trehalose, Perfume, Phenoxyethanol, Imidazolidinyl Urea, FGF-1 (Recombinant Human acidic Fibroblast Growth Factor)
Ampoule No. 6 Silky Rose Essence	Cyclomethicone, Dimethicone, Dimethicone Copolyol, Simmondsia Chinensis (Jojoba) Seed Oil, Vitis Vinifera (Grape) Seed Oil, C12-C15 Benzoate, Phenyl Trimethicone, Polyglyceryl-3 Diisostearate, Squalane, Yolk Lecithin, Soluble Silk Protein, Tocopheryl Acetate, Phenoxyethanol, Imidazolidinyl Urea, Rosa Damascena (Rose) Oil.



## | About Us |

My name is Nataly Giter. I am the owner and founder of E'Shee Clinical Esthetic. I have worked with many of the best products available in the world. I have learned, through research and practical experience, what works and what does not.

To me, skin care is a personal matter. All clients are the same and, also, at the same time, each is unique. The best products take this into account and trigger the body's natural resources and to repair itself. This is what we had in mind when we created this product line.

I was fortunate to become associated with Professor Chiu's Team. Together, with their chemists and our combined connections with so many other professionals in the industry, we formulated these products.

**We are thrilled to present them.**